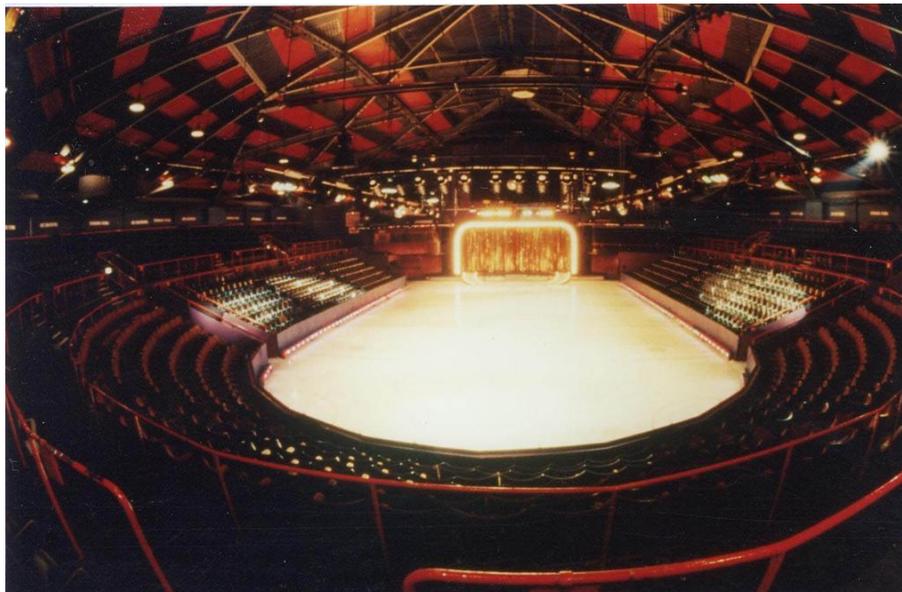


N-ICE START TO 2014 FOR BLACKPOOL PLEASURE BEACH ARENA!

Blackpool Pleasure Beach is celebrating after winning a number of awards for its Arena.

The quality of the ice at The Arena led the venue to skate away with the Favourite Rink in the UK for the second year running at the annual Lambco Awards for the skating community. Coaches from The Arena also won a number of awards while some Hot Ice Show stars were also celebrating success.



Dazzling moves on the ice also landed some skaters with a top prize while Arena Manager David Bailey was named the UK's favourite ice rink manager for the second year running.

Thousands of votes were cast for the online vote with a number of skating venues around the UK vying for the awards.

The world famous Blackpool Pleasure Beach Arena is the oldest purpose built ice theatre in the world and home to the Hot Ice Show.

Last year the Arena opened the Arena Dance Studio that has state-of-the-art facilities and friendly service for all your dance and fitness needs, catering for the complete beginner to the advanced dancer.

Amongst the other winners at The Arena included; Favourite Singles Male Coach for David Walsingham, Favourite Dance Competition, Favourite Dance Coach Female for Natalia Pestova and Favourite Dance Solo Female for Cathryn Cowell.

David Bailey, one of the managers at The Arena, said: "We are delighted to win these awards from the UK skating community. A lot of hard work and dedication goes in to making The Arena one of the best places for ice skaters across the UK and beyond to learn their skills. "During the past year I had a number of judges and customers remarking about the standard of

the ice and how clean it was. These comments are always great to hear and shows the hard work of the staff at The Arena is really paying off.”

For more information on classes and events at the Arena call 01253 341707, for show information and bookings call 0871 222 9090 or visit www.pleasurebeacharena.com